Interim Report
Complete College OCCC
Online Project Team

Sonya Williams and Glenne’ Whisenhunt
Complete College OCCC Leadership Team Meeting
November 20, 2013
Team Members

Jeff Anderson  -  Social Sciences
George Risinger - Chemistry and Biological Sciences
Michael Boyle - Arts
Kathy Wheat - Health Professions
Haining Chen - Information Technology
Matt Eastwood - Institutional Effectiveness
Ken Harrelson - Math, Engineering, and Physical Sciences
Elaine Svec - Institutional Effectiveness
Lisa Mason-Adkins - Business
Stephen Morrow - English and Humanities
John Richardson* - Marketing and Public Relations
Objectives

1. Develop recommendations to improve online course success at the college.

2. To develop recommendations to increase online enrollment at the college.
Background

• Diverse Committee
  – Faculty & Staff
  – Selected by Deans and Student Services Administration

• Literature Review

• Examining OCCC and National Data

• Visiting with OCCC Staff
Key Gaps

- OCCC Culture
- Training
- Course Development
- Learning Environment
- Marketing and Promotion to Students
- Online Services to Support Students
OCCC Culture

- Increase online offerings and degree programs
- Communication is needed regarding significance of online learning to all faculty in all divisions.
- Increased stakeholder awareness of needs of online learning and learners
- Provide laptop/tablets for OCCC new students
  - Rent for first two semesters & get laptop free for the third semester
- Create a structure for selling laptops via the Bookstore
What are others doing?

- Rose State
  - Bookstore sells laptops $85 - $700
- OSU-OKC
  - Sells laptops via bookstore
  - Free software downloads
- NOC
  - Loans laptops for semester (Filed FAFSA required)
- OU/OSU
  - Laptop checkout for 3-5 hrs on campus use
  - Free software downloads
- OCU
  - 2 schools require laptops in programs so financial aid will purchase
Faculty Training

• Must be mandatory
• Quality control of the courses
• Work and support for instructional design
• Netiquette training for faculty and students
Course Development

• Quality control for design and academic integrity
• Proctoring for testing integrity
• Curriculum comparable to on campus
Learning Environment

• Create a supportive online course community
Marketing and Promotion to Students

• Advertising our online programs and classes
• Marketing our online student services so students know of its availability
  – Adjusting staffing of online student services as demands increase
  – Support from AA office staff and faculty during peak times
• Streamlined path for students to access resources and assistance when needed
Barriers/Challenges

• Misconceptions about creating an online program
• Change is hard!
• Limited number of current degree offerings
• Data is needed on the current public perception of our online courses
• Resources – physical and human
Next Steps

• Continuation of data and research collection
• Investigating other institutions’ online programs, practices, and policies
• Continued conversations with OCCC staff
Next Steps

• Continuation of data and research collection
  • US Department of Education meta-analysis of online learning
• Investigating other institutions’ online programs, practices, and policies
• Continued conversations with OCCC staff